

# BOBBI PONDER

Multi Disciplinary Designer

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## PROFESSIONAL SUMMARY

A cultural equity adviser and ambassador using design and dance to promote empathetic and inclusive design. Seeking to bridge the gap between isolated communities through design and cultural exchange.

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## PROFESSIONAL EXPERIENCE

2020 - **Entrepreneur**

Present Chicago

- Teach cultural literacy through performing arts education
- Make dance accessible and inclusive to students of all backgrounds
- Design curriculum for student ranging 5-65yrs
- Help students develop their skillset and repertoire
- Partner with businesses to make Black dance culture accessible to various communities

2020 - **Freelance Clothing Designer**

Present Chicago

- Design sustainable clothing from up-cycled materials
- Use recycled materials to produce new textiles
- Style sets and people to bring clients vision to life and enhance intended outcome

2017 **Assistant Designer**

Lyn Roe Denim, Columbus

- Conducted user research to help identify target market
- Conducted user testing to help improve prototype
- Created Social Media Campaigns
- Designed and produced custom apparel
- Sourced sustainable design materials
- Worked with print/pattern designers to produce meaningful and cohesive products
- Designed solutions based on customer and business needs

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## SKILLS

- Prototyping
- User Research & Testing
- Sketching/ Ideation
- Wireframing
- Curriculum building
- Adobe Suite
- Microsoft Suite
- Public Speaking
- Video Editing
- Social Media Marketing

## EDUCATION

**Career Foundry** 2023

Certificate User Experience Design  
Career Foundry

**University Cincinnati** 2020

Design Art, Architecture and Planning

- Bachelors of Science in Design
- Fashion Design and Product Strategies

**Royal Melbourne Institute of**


**Technology** 2018

- Textile Design


**Semester at Sea** 2014

University of Virginia

## CONTACT

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